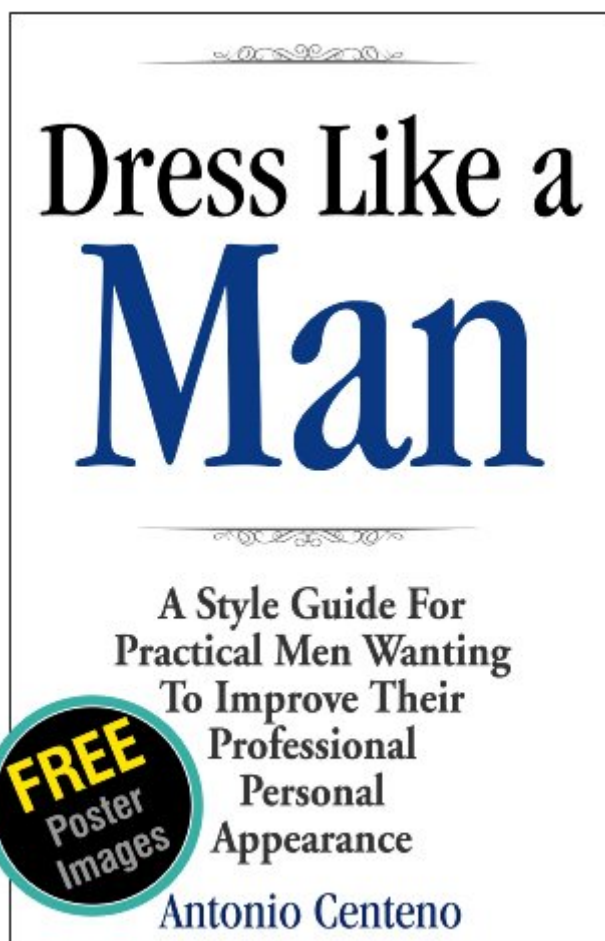


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Dress Like A Man: A Style Guide For Practical Men Wanting To Improve Their Professional Personal Appearance



Synopsis

If you buy only one book on men's style - this is it. Hi - I'm Antonio Centeno. I wrote this comprehensive guide for regular guys who want practical, logical, no bull advice on how to dress better. This illustrated book is written for men who are beginning their style journey or for those who have been reading about fashion for a decade. It's jam packed with information, almost 300 pages (3000+ on kindle) on men's suits, sport jacket, shoes, trousers, boots, gloves, coats, hats, dressing for situations, and even why you should care about style in the first place. From dressing for black tie affairs to creating an interchangeable wardrobe to saving money on your clothes shopping to casual wear, it's all in here. I also included dozens of unique illustrations that we created to give you everything you need to start dressing like a man. And the best part? I am updating this book at least once a year so it is always getting better. I also support the book with a FREE series of poster size images so you can tie a necktie 18 different ways, see in detail how a suit should fit, or learn 11 ways to tie a scarf. All of this is at www.RealMenRealStyle.com, my main website that hosts over 1000 free articles and videos to support this book. Lastly - I want to be clear my focus is on the man wearing the clothing. My goal is for you to learn how to use clothing to get what you want out of life. I invite anyone who purchases this book to reach out to me via my contact form at Real Men Real Style. We get back to everyone and often create content based off your questions. Semper Fi, Antonio

Book Information

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Customer Reviews

This book is a treasure trove of information! Here are some things you'll learn by reading this book: 1) All about each specific core piece of men's clothing. 2) Guidelines about what to wear for different events. Antonio explains business casual in easy to understand terms. 3) Everything you wanted to know about proper fit in easy to understand language and with pictures. 4) Different fabrics used in clothes with explanations about thread count and weight. 5) Colors and patterns of clothes with advice on how to wear them. This is just a sample of the wealth of information found in this book. Another thing that I love about the book, is how Antonio challenges and inspires men to dress well. It offers good solid advice on dressing your age to look like a man instead of a boy. In short, this is a book that fathers are going to want to use to teach their sons.

Antonio provides a comprehensive, no-nonsense Style guide for men that I would recommend to anyone wanting to supplement one of the hardcover classics in this area (Alan Flusser or Bernhard Roetzel come to mind). What sets this book apart for me are the numerous kindle-friendly illustrations. I would very much like to see even more of them in future editions (Ch 20 and Ch 22 - patterns especially). I deducted one star because the table of contents doesn't work on the kindle which is a shame with a reference book and should be fixed.

The mark of a great writer is the ability to communicate effectively without drowning the reader in excess verbiage. Mr. Centeno is a great writer. His book is an essential guide to understanding how and why men should pay attention to their appearance. The why part is a useful discussion of the importance of appearance. The how part is the best explanation I have ever seen regarding creating a wardrobe. This is a book which will be used by fathers to teach their sons. Mr. Centeno should be applauded for his efforts to raise the sartorial quotient of America.

At a time when rules fly out the window and "good dressing" has been relegated to so-called metrosexuals, Antonio Centano has done men a favor. He has created a comprehensive, well-organized guidebook to wardrobe and clothing essentials. Because of uncertainty and even

fear that Gen Y and even X may have in approaching a more formal wardrobe, Centano decodes the appropriate apparel for typical social situations. He addresses the basic "must haves" and even offers cues for those who can't afford to shop GQ's Top 25 Men's Stores, even preparing men to hit the thrifty alternatives, long a stronghold of savvy lady shoppers. If you're ready to put some thought (and some dollars, but not as much as you may think) into your clothing, here's a handy manual that may itself become a classic (last I looked it was already leading its category here on). The upshot is that you will not only look better but could have an added confidence supportive of your life goals.

I've long followed Antonio on both his YouTube page and website, and as a frequent contributor to the website "The Art of Manliness". Most every time I read his work I take away something, often more than a little thing, that helps me improve my personal style and maintain a realistic self image. We tend to glamorize ourselves, gloss over the need to update and to resist seeing how we've changed or stagnated over the years. Antonio is a clear, humble, personable - and very polite! - guide along the way for those of us who have to learn and unlearn the basics of style and the mechanics of presenting oneself as a polished gentleman. I highly recommend his many "freebie" items, and hope to take his classic and often sold-out personal style course. He presents something for every man and style, and loads of personal tips to improve the "you" you are. You'll not regret buying this book and following Antonio in his many venues.

great ebook! for anyone that's somewhat clueless as to how to dress sharply this will take care of the problem. written in a simple easy to understand style for everyone. next time you go shopping just take your tablet with you and your set to make the right choices. go to his website and watch his videos. great info free of charge. purchase the book!

Antonio Centeno's new book, "Dress Like a Man" is a much-needed guide for taking your appearance seriously, but not narcissistically. Since the vast majority of communication is non-verbal, we can't afford to overlook this crucial aspect of how others see us and how we effect everyone around us. As an educator, if I show up poorly dressed, I tell my students that I don't think they or their education matters. And they act accordingly. This is why I searched for clear input on how to dress to show honor and value to my students. That search led me to Antonio, and he is exactly what I was looking for. If you want be the center of attention, there are plenty of other sources. But if you want to show value and honor to those around you, and dress like you're a man who knows what he's doing and takes it seriously, get this book. Man up. Step up. Dress up.

This review is coming from someone who is NOT an expert and certainly doesn't own the best wardrobe...yet: This book is not too different from Antonio Centeno's "Seven Deadly Sins of Style", just more in-depth, and with better graphics. In general, it's a good "encyclopedia" in that it has a little bit of information on everything (that I know of) related to men's style. Also, rather than reading the book from cover to cover, it's organized in a way that it's best to pick it up, turn to a page that interests you, and start reading. For men who are already experts, this book is probably not for you. But for men who are in the range of "clueless" to "knowledgeable" and looking to improve the way you present yourself, this book has plenty of great information.

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